

New Covent Garden Market London

020 3617 3300 www.yeschef.biz Newsletter September 2017

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In This Edition

September

Traditionally September heralds the start of the edible squash season. Root crops are more popular this month as well as beautiful plums and greengages. As

late summer rolls, in we are seeing beautiful produce across the market. And let's not forget beautiful mushroomsespecially ceps and chanterelles this season.

Order, Order!

Please make sure that, when placing orders, its done from a land-line (if possible). If using a mobile, please make sure you have full reception. We are receiving incomplete orders due to patchy reception

from kitchens. order for us to do

> NO SIGNAL NO SERVICE

1. Six of the Best

A selection of some of the best vegetables this autumn.

2. Squashes & Apples

Late summer and early autumn UK delights.

- 3. English Salad Days & You Say Tomato Salad items from our green and pleasant land & fresh off the vine
- 4. Cool as a... & High Five Or cucumber growers and stone fruit from Fiveway Farm
- 7. Plum Job & Green Mile Stone fruit of the season plus a little anecdote from the team
- 8. Nurtured in Norfolk & Epping Elderberries Introducing our wonderful source of all things micro like flowers, herbs and vegetables. Epic elderberries foraged just for you.
- 9. Magic Mushrooms

A magical tour of the best mushrooms of the season

10. Out of the Ground

A classic rundown of our heritage potatoes and chips.

11. Store cupboard

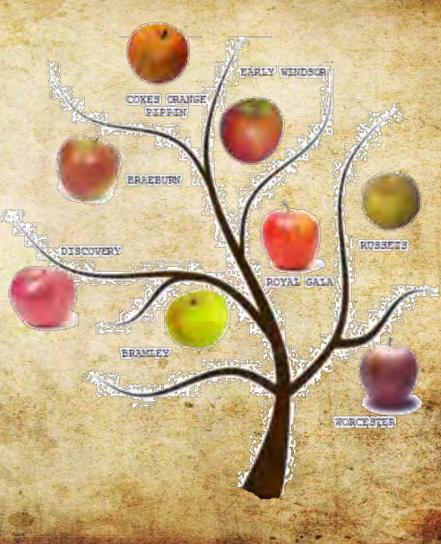
A rundown of our dry-store produce and a few treats too.

News from our dairy suppliers is that prices are set to rise. As always we will keep you informed as we know how the market is looking.





Despite the outstanding work of researchers in raising new varieties, the primary factor responsible for the outstanding taste of English apples has been our climate. The absence of extreme temperatures but adequate rainfall allows our apples to grow relatively slowly and to develop their full flavour potential. This occurs to a greater extent than with apples grown up elsewhere, even with varieties that have been raised overseas. Our climate prevents us from producing some varieties but those which are grown in UK have unrivalled taste and flavour.





Acorn

Also known as the pepper squash or the Des Moines. With distinctive longitudinal ridges and bright orange flesh, delicious for soups and as roasted veg on the side Seeds can be toasted too.



Harlequin

Beautiful to eat as well as for autumnal decorations in your establishment. These are a colourful and popular part of the squash family for both look and taste. A great choice for the menu .



Kabocha

In some cultures it is revered as an aphrodisiac, the squash sweetens as it cooks, so can be used to sweeten cakes or in desserts. Sliced into thin pieces often served with

squash'em in

autumn is around

 th_{e} corner



Onion

So called because of its shape, its French name is derived from its chest-nutty flavour. Beautiful minisized, just like the mini gem

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Gem

The dark green spherical fruit, when fully ripe, is about the size of a large cricket ball. Beautiful for stuffing with all sorts of delicious fillings. Lovely autumn treat.



Spaghetti

Can range either from ivory to yellow. Its centre contains many large seeds. Its flesh is bright yellow or orange and is stringy like spaghetti, which gives an interesting texture.





Different varieties of fruit are used in different soils to extend the season so we can look forward to Fiveway's delicious fruit all year round

Danny Murphy and Martin Wheeler visited the farm themselves to get a first hand view of the produce that Fiveways offer. Conference Pears are excellent eaten as a dessert and exceptional when cooked. Their flesh is sweeter and more juicy when cooking is applied.











A PLUM JOB

Plums and stone fruit are at their best this month but be quick!!

PLUM FACTS

- Marjorie's dark-purple skinned with a green tinge, a later variety that is also good for cooking Greengages – not simply any green plum, but a
- small spherical variety which ripens to an exquiste honeyed sweetness. "Transparent" varieties have a translucent skin - hold one up to the light and you'll see the stone faintly.
- Damsons olive sized with blue-black skin, these are generally too sour to eat raw, but they cook down to rich red with a heady intensity of flavour.
- Sloes—the fruit of the blackthorn, from the same genus as plums, you'll have to forage for these. From the same family as plums, but smaller and tannic and sour if eaten raw.

Our home-grown plums, are gorgeous in pies, tarts and jam, and also surpris ingly good in dishes like a simple tomato salad. Don't forget that plums (like their close relative the apricot) become more acidic as they are heated. Use this to your advantage with savoury recipes. Add a few to the tin with roast pork, say, where they will cook to a tangy purée to est alongside as you would apple sauce.

the green mile

We go above and beyond for our customers

We don't want to blow our own trumpets, but we do like to let our customers know how much they mean to us.

Back in August we were asked to source fig leaves for one of our customers for a new dish they were creating..there was nothing available on the market, searched high and low and didn't find anything. And then...

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Paul remembered that Danny has a big fig tree in his garden. and behold Paul was able to "forage" some beautiful leaves straight from his dad's back yard.

We go the extra mile for our customers...here's









OUT of the Ground

Please state when ordering whether you need the potatoes for shipping or mashing, we can guide you to the best for your needs.



Chippies Choice potatoes are available in 25kg sacks, and were the **first** chipping potatoes to give storage, preparation and frying instructions in **six languages**, allowing best practices to be observed in restaurants of different nationalities.

Possibly the best specialist chipping potato brand in the UK, our exclusive Chippies Choice potatoes are a firm favourite of the fish and chip shop trade. Guaranteeing a light, golden, fluffy but firm textured chip, Chippies Choice ensures consistent production of the perfect chip. To achieve this, potatoes are always selected using strict variety, dry matter and fry colour criteria.



Available washed in 5 or 10kg boxes and in 1kg nets.

This white root is the cream of the winter crop. It's a ubiquitous part of a Sunday roast or a Christmas dinner but also over the years has been a part of the sweet course. Cakes, creams and even ice-creams have used this surprising little root to great effect.



Available washed in 5 or 10kg boxes and in 1kg nets.

A very old variety dating back to 1850 which has made an astonishing comeback in recent years .This variety is a long potato pink in colour with a butter yellow middle. It is suitable for boiling, steaming or roasting whole.



Albert Bartlett Red Roosters

The appearance of Rooster potatoes makes them stand out from the crowd- the deep red skin and beautifully shallow eyes. And they taste as good as they look. They are in high demand as Britain's favourite brand!





We also stock Lord's parfried chips, which are excellent quality. And also the nations favourite, no frills attached McCains frozen chips.



Available in 25kg sacks washed or unwashed

This is a rare version of the King Edward and is oval in shape with red skin and a white flush. It has a floury texture suitable with the same cooking properties as a King Edward so good for roasting, chipping and mashing.

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Store Cupboard

A rundown of what we have in our dry store to compliment your fresh produce





in Oil

















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We have a range of great vinegars, sherry, white and balsamic to name but a few.



These are a very special These are a very speciar edition to our store cupboard. Delivered live via DHL. Beautiful, traditional and traditional and fabulously French



Special Offer on Olive for information please call the office for information

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